



2025 YEAR END REPORT



January
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Prepared by

CCR
Marketing
Team

Empowering change.
Inspiring futures.



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COMPANY OVERVIEW



Vision

Empowering underserved communities by providing affordable, refurbished computers while promoting responsible e-waste practices through secure recycling.



Mission

Our dream is to create a digitally inclusive Greater Cincinnati where everyone – regardless of income or background – has affordable access to technology, empowering education, employment, and community engagement while championing sustainable reuse and responsible recycling of electronic equipment.

2025 was a strong year for Cincinnati Computer Reuse (CCR), as initiatives launched the prior year delivered measurable organization-wide benefits. Building on this momentum, the Board of Directors strengthened leadership and oversight by electing new officers—Walt Fischer as Board Chair, Colleen McSwiggin as Secretary, and Peg Fischer as Treasurer—expanding board membership to include younger voices, and completing a three-year strategic plan with defined goals and a marketing strategy that included joining the Colerain and Clermont Chambers of Commerce. The board also reinforced CCR's commitment to security and data stewardship through upgraded security and camera systems and the implementation of a Certificate of Destruction tracking program that scans and tracks computers throughout the data destruction process, enhancing accountability and donor confidence.



COMPUTER SALES

In 2025, our office and sales areas received long-overdue improvements thanks to a Capstone Service Project led by Mount Notre Dame senior Miranda Cady and fellow students, who replaced ceiling tiles and added fresh paint. New furniture and carpet completed the project, creating a more welcoming and professional environment for customers, donors, and volunteers.



Sales of refurbished computers increased by 26% in 2025, with 483 systems placed back into homes, schools, and nonprofits—truly **empowering change and inspiring futures**. Grant funding was applied to approximately 40% of these sales, reducing the purchase price by \$50 for qualified low-income customers. An additional 8% of total sales received direct CCR discounts, benefiting nonprofits and individuals slightly above the poverty line who still face barriers to technology access.

483

2025 Sales

15,553

Life Time

Half of CCR's 2025 refurbished computers were placed with households below the poverty line, as well as local schools and nonprofits. This impact was made possible in part by more than \$14,780 in third-party grant funding from Guardian and Union Savings Banks, whose support helped further reduce the cost of computers for families and organizations with limited resources. We are grateful for their partnership in expanding access to technology in our community.





WHO WE SERVE

Primary Use of Computer

- Education and employment-related activities are the leading reported uses.

Age Distribution

- Youth and workforce-age recipients represent the largest segments served.

Race and Ethnicity

- A majority of CCR recipients identify as people of color

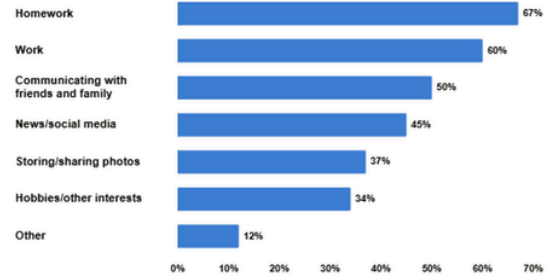
ZIP Code / Geographic Reach

- Service areas align with lower-income and high-need neighborhoods.

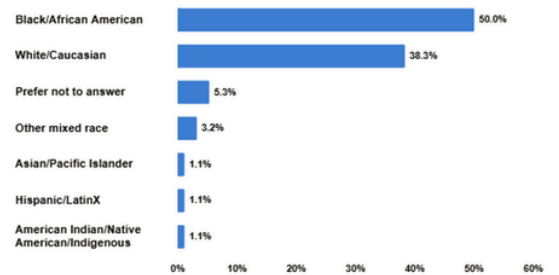
Gender Distribution

- Nearly two-thirds of recipients identify as female (63.6%).

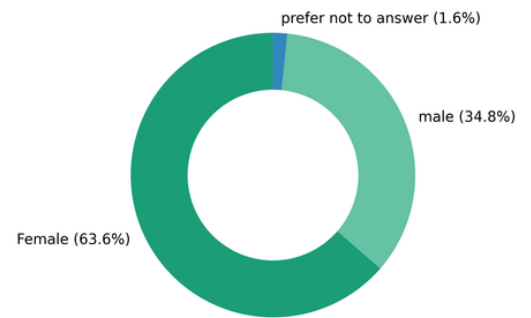
How recipients plan to use their computer



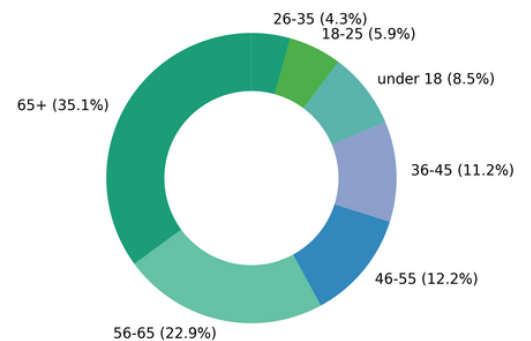
Race and ethnicity of CCR recipients (2025)



Gender Distribution of CCR Computer Recipients



Age Distribution of CCR Computer Recipients





CLIENT SUCCESS STORIES

At Ethel M. Taylor Junior High School, teacher Yolanda Lawson saw that access to technology at home could be the difference between falling behind and excelling, and she led the charge to change that. Working with Cincinnati Computer Reuse, she helped secure take-home computers for 20 high-achieving 7th graders so they could extend their math learning beyond the school day and stay connected to rigorous content.

In Lawson's class, students use ALEKS, an adaptive math platform that lets them move forward based on mastery instead of a fixed classroom pace. With reliable access at home, students are more engaged, independent, and consistent in their practice, deepening their conceptual understanding and accelerating progress toward Algebra 1, advanced coursework, and long-term academic success. This donation is more than technology — it is an investment in opportunity, confidence, and achievement, sparked by a teacher's vision for her students.

Nursing Made Easy, a Fayetteville-based nursing school, received 13 refurbished laptops from Cincinnati Computer Reuse in 2025, opening new doors for their students' success. Through CCR's support, students in the Nursing Made Easy Nurse Aide Training Program: Online/Hybrid CNA/STNA track were able to borrow laptops to complete their coursework and required online classes, removing a critical technology barrier on their path to licensure through the Ohio Department of Health.

Because they had reliable computers, students not only finished their programs but also passed state testing for Nursing Made Easy's Certified Medication Aide program, which is approved by the Ohio Board of Nursing. Today, graduates who used these CCR-provided laptops are working as licensed Certified Nursing Assistants and Certified Medication Aides in long-term care centers across Ohio, illustrating how a single donation of 13 computers can ripple outward into better care for patients and stronger healthcare staffing in communities across the state.



VOLUNTEER SPOTLIGHT

Our volunteers remain the lifeblood of CCR—51 dedicated individuals contributed more than 5,033 hours of service, making our work and community impact possible.



2025 Volunteer
Appreciation Party

Tom Dorrington

Tom has supported CCR for many years. Even before becoming a volunteer, he regularly purchased refurbished computers for friends in his retirement community, a Christian school in Kentucky, several churches and several nonprofits—helping each stay connected and productive.

In March 2024, what began as a routine visit turned into something more when he chose to stay and assist in the sales area. That day marked the start of his volunteer service with CCR.

At 86 years young, Tom contributed an extraordinary 414 hours in 2025, earning recognition as CCR's top individual volunteer for the year.



Volunteer Hours

5,033

2025 hrs.

157,477

Life Time hrs.



RECYCLING: A SOCIAL RESPONSIBILITY

Be a part of the solution. Recycle with CCR

2024 U.S. Census Bureau data showed that 17.7 million U.S. households—about 1 in 7.5—lack a home computer, relying only on smartphones or having no device at all. This includes 13.2 million smartphone-only households and 4.5 million with no computing device, meaning 13–14% of households lack adequate computer access.

Where donated or recycled computers ultimately go matters. Cincinnati Computer Reuse (CCR) takes a deliberately local approach to technology stewardship. While equipment that cannot be reused is responsibly recycled, CCR prioritizes refurbishing viable computers and returning them to service within Greater Cincinnati. These professionally refurbished systems are made affordable for individuals and families living below the poverty line, as well as for students, schools, and nonprofit organizations. By choosing CCR for computer recycling and donation, supporters ensure their equipment creates lasting local impact rather than leaving the community.



2025
Recycling 69,359 lbs.

Life Time
Total 5,194.603 lbs.

Computer equipment
diverted from landfills



FINANCIAL STATEMENT

Revenue	
Contributions and grants	\$22,629.00
Program service revenue	\$149,950.00
Other revenue	\$1,125.00
Total revenue	\$173,704.00
Expenses	
Management and general	\$24,156.00
Fundraising expenses	\$0.00
Program Service Expenses	\$83,828.00
Total Expenses	\$107,983.00
Revenue less expenses	\$65,721.00

This past year was one of strong growth and steady momentum for Cincinnati Computer Reuse. Demand for affordable technology remained high, and we responded by placing more refurbished computers into homes, classrooms, and nonprofit organizations throughout Greater Cincinnati. Operational improvements and disciplined financial management strengthened our capacity, allowing us to reinvest in equipment, infrastructure, and program delivery while maintaining long-term stability. Beyond the numbers, the impact was tangible. More families gained reliable access to technology, students were better equipped to succeed academically, and local nonprofits operated more effectively with dependable hardware. Supported by committed volunteers, generous donors, and diversified funding, CCR closed the year in a position of strength—focused, sustainable, and prepared to expand access to essential technology in the year ahead.



FUTURE OUTLOOK

Transparency

Earning Candid Platinum status in 2025 reflects CCR's strong commitment to transparency and accountability. As the highest level of recognition from Candid, Platinum status demonstrates that we openly share detailed information about our programs, leadership, finances, and impact.

For donors and partners, this distinction provides confidence that resources are managed responsibly and aligned directly with our mission. As we grow, maintaining this level of transparency will remain central to our work.



Looking Ahead

As we step into 2026, CCR is energized by what we've accomplished together—and motivated by how much more work remains. Every donated computer, every volunteer hour, and every community partnership brings us closer to a future where reliable technology is within reach for everyone in our region.

Our new three-year strategic plan is not just a roadmap for growth; it's a commitment to deeper impact. We will expand access to affordable computers, strengthen the relationships that make our work possible, and create more meaningful ways for volunteers and supporters to be part of the mission.

We're also investing in the strength behind the scenes—enhancing security, improving our facilities, and increasing outreach—so that our operations remain sustainable and our impact continues to grow.

With steady leadership, passionate volunteers, and a community that believes in second chances—for both people and technology—Cincinnati Computer Reuse is ready to do even more in the year ahead.



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THANK YOU

Board Members:

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